



## Press Release

# Orbitsound Launches the ONE P70W



**London, UK** - Pioneering British audio company, Orbitsound, have launched their latest speaker, the ONE P70w. The new all-in-one speaker has been created with Orbitsound's unique Airsound technology to deliver a natural and immersive audio experience throughout a listening space. Available in three distinct colours (black, white and bamboo) this newest member of Orbitsound's collection boasts an integrated subwoofer and WiFi connection, and will be available from October 11th across the UK.

Orbitsound are known for their unique Airsound technology. Invented by their founder Ted Fletcher and his son Daniel Fletcher at the turn of the millennium. Ted, having spent some 60 years in the recording business, inventing and creating technology for the industry, Ted knew very well the limitations of stereo sound reproduction, and has always been looking for ways to do things better. Airsound™ technology was born soon after, and become the basis for all of Orbitsound's products.

The latest addition to their collection, the ONE P70w, incorporates innovative design with user-friendly features, great sound and affordability. The speaker system works seamlessly with another ONE P70w and will sync with all future Orbitsound smart speakers. In addition to this, it gives the consumer the ability to control every room with one easy-to-use app that brings together your favourite music services such as Spotify, TIDAL, TuneIn and Apple Music. Available to download for iOS and Android™.

The ONE P70w is the latest chapter in Orbitsound's mission to provide a true stereo audio experience through their Airsound technology. Coupled with the convenience of an interactive app, the arrival of the speaker signals a new standard of connected audio that will be at the heart of the British company's products going forward.

"The P70w is the joining of our new WiFi platform to Airsound technology and the start of something very exciting; the reality of seamless spaces of high fidelity stereo. With the P70w and future products that use WiFi and Airsound, homes can be filled with a higher fidelity of audio, with a better experience for all listeners. The P70w also features some product updates, but key is its versatility, which is why we chose it to be our first WiFi product." - Daniel Fletcher, Managing Director, Orbitsound.

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Please [contact us](#) for more information, product review requests or 300dpi images.

#### **About Orbitsound**

Orbitsound is a British company of audio engineers, founded by Ted Fletcher in 2009. Airsound technology is the culmination of his 60 year career in audio - a way to reproduce true stereo from a single loudspeaker box. Orbitsound brings Ted Fletcher's revolutionary technology to your home and allows you to hear sound, rich in stereo content, the way it should be heard. Since Airsound's invention, Ted and son Daniel Fletcher have been constantly innovating and creating better ways of delivering Airsound; redefining the quality of audio possible in the home

and on the move.